

YUNDAN GONG

Aston Business School, Aston University, Aston Triangle, Birmingham, B4 7ET, United Kingdom

Tel.: ++44 (0)121 204 3054 , Email: y.gong1@aston.ac.uk

Personal information

Current Position	Lecturer in Economics and Innovation, Aston Business School, Aston University
Research Interests	International trade, Multinational enterprises and exporting, Innovation and R&D, Profitability and productivity analysis, Privatizations and acquisition, Economic growth and The Chinese economy
Current Teaching	BS3355 Innovation (20 credits) BS3361 Economics of Innovation BS3353 IBE/EAM final year project Course director of Economics Minor

Educational Background

2004-2008	Nottingham University Business School , Nottingham, U.K. PhD in Industrial Economics Thesis Title: Essays on firm level adjustment to globalisation in China
2002-2003	Department of Economics, University of Leicester , Leicester, U.K. MSc in Financial Economics (Merit) MSc thesis: Financial performance and export intensity: evidence from a panel of UK firms (Distinction)
1997-2000	Zhongnan University of Economics and Law , Wuhan, P.R.China BA Law (1st class degree)
1994-1997	Guangzhou University of Finance (GUF) , Guangzhou, P.R. China BA Securities Investment Ranking 1st out of 54 students (the overall percentage is 85.35)

University Work Experience

2007 -2008	School of Economics, University of Nottingham , Nottingham, U.K. Research Fellow , Leverhulme Centre for Research on Globalisation and Economic Policy (GEP)
2005-2007	Nottingham University Business School , Nottingham, U.K. Graduate Teaching Assistant Teaching Modules: Stata tutorial (master level); Economics of Regulation; Quantitative Methods 1B/2A; Economic Analysis of the Firm; Economic Analysis of Markets
2007	IB/IM Postgraduate Workshop Tutor , University of Nottingham
2006	Research Assistant , Business School, University of Nottingham Research work for the DTI report “Competitiveness of the UK Electronics Industry“

2006	Visiting Researcher, Brandeis University, USA Work on projects with Prof. Gary Jefferson on R&D, innovation and Chinese economy
2003-2005	Teaching Assistant , Department of Economics, University of Leicester Teaching Modules: Analysing Economic Problems; Microeconomics; Applying Maths to Economics; Quantitative Method
2003	Interpreter for the EMBA course, Oxford University Work as an interpreter for the EMBA course co-organised by Oxford University and Zhongshan University, China
2003-2004	Sub-Warden , Welfare office, University of Leicester Work as a sub-warden in a 1,000+ student accommodation. Duty included providing pastoral care of students; mediating in student disputes; maintaining good order on site etc
July 2004	Ambassador, Summer School, University of Leicester Work as a voluntary student ambassador for the University of Leicester's summer school for high school students

Commercial Work Experience

1997-2002	Guangzhou Commercial Bank (GCB) , Guangzhou, P.R. China Position: Assistant branch manager , Office Manager , Main duties: Developing and maintaining new customers; implementing monthly employee appraisals; making draft plans for bank's future development; writing all working and crediting reports; creation and running of an internal journal "Wu Yang Communications"
1995-1998	Business Representative, GuangDong GuangFa Freight Co. Ltd , China

Publications

- **"Can production subsidies foster export activity? Evidence from Chinese firm level data"**, (with S. Girma, H. Görg and Z. Yu), **Scandinavian Journal of Economics**, 2009, Vol. 111 (4), pp. 863-891
- **"What determines innovation activity in Chinese state-owned enterprises? The role of foreign direct investment"** (with S. Girma and H. Görg), **World Development**, 2009, Vol. 37 (4), 866-873
- **"International and Intranational Technological Spillovers and Productivity Growth in China"**, (with X.Fu), **Asian Economic Papers**, 2009, Vol. 8(2), pp. 1-23
- **"Foreign direct investment, access to finance, and innovation activity in Chinese enterprises"**, (with H. Görg and S. Girma), **World Bank Economic Review**, 2008, Vol. 22 (2), 367-382
- **"Putting people first? Chinese state-owned enterprises adjustment to globalisation"** (with S. Girma), **International Journal of Industrial Organization**, 2008, Vol. 26 (2), 573-585
- **"FDI, linkages and the efficiency of state-owned enterprises in China"**, (with S. Girma), **Journal of Development Studies**, 2008, Vol. 44 (5), 728-749
- **"Employment effects of privatisation and foreign acquisition of Chinese state-owned enterprises"**, (with H. Görg and S. Maioli), **International Journal of the Economics of Business**, 2007, Vol. 14 (2), 197-214

- **“Product innovation as a source of FDI spillover? The case of Chinese state-owned enterprises”** (with S. Girma and H. Görg) in *Multinationals, Clusters and Innovation: Does Public Policy Matter?*, Palgrave Publishers, Basingstoke, 2006, 48-62
- **“Exporting, cross-border investment and employment dynamics: An empirical investigation”** (with S. Girma), in Robert v. Weeks (Ed) *International Trade Issues*, Nova Science Publishers, 2005, 205-226
- **“The Principles of Regulation to Securities Market”**, *Guangdong Securities*, Vol.9, Feb. 1997, 27 (Chinese)
- **“How to Build a better securities market”**, *Asian-Pacific Economic Time*, Vol. 808, Dec, 8, 1996 (Chinese)

Review and resubmit

- **“Absorptive Capacity and the Benefits from Global Reservoirs of Knowledge: Evidence from a Linked China-OECD Dataset”**, (with X. Fu), submitted to *Oxford Bulletin of Economics and Statistics*
- **“Directed Technical Change and Drivers of Technology Upgrading: Indigenous Innovation and FDI in China”**, (with X. Fu), submitted to *World Development*

Working Papers

- **“Knowledge Capital, Endogenous Growth and Regional Disparities in Productivity: Multi-level Evidences from China”**, (with X.Fu and S.Zhu), University of Oxford, SLPTMD Working Paper Series
- **“Government-firm relationships and enterprise reform in China”**, (with S. Girma)
- **“Research and Development in Chinese Industries: The role of FDI in Motivating R&D intensification”** (with G. Jefferson), mimeo
- **“Productivity change of privatisation and foreign acquisition of Chinese domestic firms: Scale or technology”** (with S. Girma)
- **Acquisition FDI and labour welfare in China: A generalised propensity score analysis** (with S. Girma, and H. Görg),
- **Export performance and Heterogeneous Firms: A comparative study between China and India** (with S.Girma)
- **Trade relationship between China and US** (with H.Görg)
- **The degree of foreign ownership and firm performance: A comparative analysis based on FDI in China and India**

Grants and Honors

- ESRC First Grant Scheme, topic on “The degree of foreign ownership and firm performance: A comparative analysis based on FDI in China and India”, (£201,275), It has passed the first round and the final result is pending.
- Research Visit Grant from Kiel Institute, Germany (1000 Euro)
- Scholarship for the 2nd Kiel Institute Summer School on Economic Policy (800 Euro)
- Research Visit Grant from Brandeis University, U.S (\$1000)
- The Universitas 21 Prize Scholarship (£1000)
- Nottingham University Business School Full Scholarship (2004-2007)

- Nottingham University Business School Research Funding (£750)
- Nottingham University Business School Funding for Research on the Chinese economy (£800)
- 1st class scholarship (1994-1997) Guangzhou University of Finance, China.
- 1st prize in overall examinations (5 out of 300 plus students won this prize), Guangzhou University of Finance, China
- Excellent Employee (1998-2000), Guangzhou Commercial Bank, China

Conference Presentations

- The 37th AIB (UK and Ireland Chapter) Annual Conference, Dublin, 8-10 April, 2010
- The 20th CEA (UK) & CEA (Europe) Inaugural conference on: China and the Changing Landscape of the World Economy, Dublin, 23-24 July 2009
- Conference on: Sustainable Industrial Development in China: Competitiveness Buildup and Environmental Challenges, Fudan University, Shanghai, China, 16-17, April, 2009
- The Oxford –CCER Conference: The Microeconomic Drivers of Growth in China, Oxford, 29-30, September, 2008
- The 2nd Kiel Institute Summer School on Economic Policy, Kiel, 29 Jun.-6 July, 2008
- The Asia-Pacific Productivity Conference 2008, Taiwan, 17-19 July, 2008
- The 5th North American Productivity Workshop, New York, 24 - 27 June, 2008
- The SLPTMD conference: Confronting the Challenge of Technology for Development: Experiences from the BRICS, Oxford, 29-30 May, 2008
- RES 2008: Annual Conference of the Royal Economic Society, Warwick, 17-19 March, 2008
- The 19th CEA (UK) Annual Conference, Cambridge, 1-2 April 2008
- CIGI & CSGR workshop: China's Integration into the Global Economy, Warwick, 22 Feb, 2008
- The CERC-CCER Conference "China in the World Economy", Stockholm, 29 Nov-2 Dec, 2007
- The 7th Annual Transatlantic Doctoral Conference 2007, London Business School, 10-12 May, 2007
- RES 2007: Annual Conference of the Royal Economic Society, Warwick, 11-13 April, 2007
- The 18th CEA (UK) Annual Conference "Integrating China into the World Economy", Nottingham, 16 - 17 April 2007
- The Sixth GEP Postgraduate Conference, Nottingham, 26-27 March, 2007
- ETSG (European Trade Study Group) 2006 Vienna 8th annual conference, Vienna, 7-9 September, 2006
- CES (Chinese Economists Society) 2006 Annual conference "Governing Rapid Growth in China: Efficiency, Equity, and Institutions", Shanghai, 2-4 July, 2006
- GEP Conference on "China and the World Economy", Nottingham, 23-24 June, 2006
- The 3rd Annual PhD conference on Economics, Leicester, 18 May, 2006
- Globalization and Economic Growth: The Role of Openness, Innovation and Human Capital, Shanghai, 4-6 November, 2005
- The Xth Spring Meeting of Young Economist, Geneva, 23-24 April, 2005

Refereeing

ESRC First Research Grant, ESRC Standard Grant World Economy, Journal of the Asia Pacific Economy, The Journal of Chinese Economic and Business Studies, International Journal of the Economics of Business, Journal of Development Studies, Journal of Chinese Political Science, Economic Issues

Additional Information

Languages	Mandarin (native speaker) Cantonese (native speaker) English (fluent) German (basic but improving)
Memberships	Royal Economic Society (UK), Academy of International Business (AIB), Chinese Economists Society (U.S.), Chinese Economics Association (UK)