

# International Forum on Innovation Oriented Economics

## Organizers

Chongqing Association for Science and Technology, British Council, Queen's University Belfast, British Consulate General to Chongqing, China Innovation and Development Association,

## Introduction

The pasting three decades has witnessed that China transformed itself from a planning to a market-oriented economy. China is now positioned as the second-largest economy in the world, but it has come with a high price: Today China is the world's second-largest consumer of energy and the single largest polluter of greenhouse gases, accounting for about one-fifth of global emissions. Such a kind of economic achievement is hard to be defined as sustainable. China's policymakers - no longer content with the country's role as the "world's factory" - have promised to build a more innovation-oriented economics, moving from a model of "made in China" to one of "innovated in China".

This event, IFIOE'12, aims to bring together researchers and practitioners in the field of economics, management and engineering from across the world to explore China-related innovation and sustainability issues. Technical exchanges within the research community will take in the form of keynote speeches, panel discussions, special sessions, as well as oral and poster presentations. In addition, participants will be treated to a series of social functions, receptions and networking sessions, which will serve to establish new connections, foster friendships, and forge collaborations.

## Program Topics

- Administrative innovation strategy and performance 管理创新战略和举措
- Technical innovation strategy and performance 技术创新战略和举措
- Knowledge transfer 知识转移
- New product development strategy 新产品开发战略
- Public policy (effect of innovation on economic growth, factors influencing the rate of innovation, tools used by policy makers, impact of specific policies) 国家政策 (创新对经济增长的效果, 影响创新速度的因素, 政策制订者的手段, 特殊政策的影响)
- Entrepreneurship (decision making, strategy and performance, organisation design, venture finance) 创业精神 (决策, 战略和举措, 团队构思, 创业融资)
- Design for sustainability (design for environment/recycling/remanufacturing, lean product development) 可持续设计 (环境/再循环/再制造, 精益生产开发设计)
- Environmentally conscious manufacturing 环境意识制造
- Green marketing 绿色营销
- Product end-of-life management 产品生命末期管理
- Sustainable/green/closed-loop supply chain management 可持续/绿色/封闭环供应链管理
- Extended producer responsibility and corporate social responsibility 生产者延伸责任和企业的社会责任

## Submission

Prospective authors are invited to submit full-length papers by the submission deadline through the online submission system

Abstract submission due: 15 June, 2012

Notification of acceptance: 01 July, 2012

Full paper submission due: 15 Aug, 2012  
Forum date: 14 September, 2012

**High-Quality Paper Recommendation**

The high-quality papers will be recommended to submit an expanded vision to SCI/SSCI/EI indexed journal special issues, such as International Journal of Technology Management, International Journal of Services Technology and Management, International Journal of Manufacturing Technology and Management.

**Contact**

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